



Jonathan Alday

Web Developer & IT Executive

WORK EXPERIENCE

Web Developer

Jun 2016 - December 2017

Design Blue Manila | Philippines

The role involves writing and adapting programming code, proactively acquiring new knowledge, managing multiple projects, collaborating with teammates on project procedures and design elements, updating websites to meet modern standards, optimizing for speed and mobile responsiveness, conducting testing and debugging, maintaining previous projects, addressing defects promptly, assisting team members, and attending weekly meetings

Experience Gained

- Build web projects using HTML/CSS/JS and other front-end technologies
- Background knowledge of Website Optimization
- Develop website using PHP Framework such as Laravel, CodeIgniter, and CodeIgniter+Smarty
- Develop e-commerce website using CMS Magento 1 and 2
- Work well under pressure
- Able to work on tight deadlines
- Thrive in a Team Environment
- Manage and prioritize multiple projects
- Handle frequent feedback from clients

Web Designer cum IT Executive

August 2018 - Feb 2021

Super Travels Pte Ltd | Singapore

June 2022 - December 2024

Responsible for the maintenance of the company website, ensuring it meets recommended improvements and developments, as well as engaging in basic optimization to ensure user-friendly navigation and a visually appealing layout. Also involved in designing posters, banners, and brochures for marketing purposes and coordinating design approvals with high-quality content. Additionally, responsible for setting up and troubleshooting network and system issues, including company devices such as laptops and printers. Directly communicates with a digital marketing agency and maintains social media accounts, responding to inquiries and forwarding them to the tour consultant. Manages updates and promotions on the website and all social media accounts, providing information for Facebook and Google advertisements. Attends travel fairs to assist staff in setting up their workstations and devices. Lastly, compiles daily task accomplishments and monthly sales reports from online inquiries.

Experience Gained

- Develop and establish a travel agency website using WordPress Platform
- Well equip to conduct backend coding including custom Fields & Custom Post Type for future needs
- Have a basic knowledge in Google Analytics
- Able to check website speed in PageSpeed Insights by Google
- Expand the ability in marketing strategy for trend posting to catch up customer's attention in social media accounts such as Facebook, Twitter and Instagram
- Create designs in different layouts using Photoshop and Canva
- Capable to work and function through multi-tasking aspect
- Able to troubleshoot system error and fix technical problems in devices and software
- Manage to perform well specific task without prior supervision from the head
- Understand the value of customer relation approach
- Build appropriate communication in social media
- Establish to prepare sales report

CONTACT ME

+65 9109 4092

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Blk 7 Lot 10 Hillsboro Brgy.
Santor, Tanauan City Batangas

EDUCATION

Course Studied

Bachelor of
Science in Information Technology

2011-2016

SKILLS

Application	Sublime
Application	Filzilla
Application	Basic GitHub
Application	Figma
CMS	Wordpress & WooCommerce
CMS	Magento 1 & 2
CSS Framework	SASS & LESS
CSS Framework	Bootstrap
JS Platform	JQuery
Markup Language	HTML
Online Application	Google Sheet
Online Editor	Canva
Operating System	Windows, iOS
Programming Language	PHP
Programming Language	Laravel
Programming Language	CodeIgniter
Programming Language	C#
Scripting Language	Javascript
Software	MS Office
Software	Adobe Suite
StyleSheet	CSS



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FrontEnd & IT Executive

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Application	Sublime
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CSS Framework	SASS & LESS
CSS Framework	Bootstrap
JS Platform	JQuery
Markup Language	HTML
Online Application	Google Sheet
Online Editor	Canva
Operating System	Windows, iOS
Programming Language	PHP
Programming Language	Laravel
Programming Language	CodeIgniter
Programming Language	C#
Scripting Language	Javascript
Software	MS Office
Software	Adobe Suite
StyleSheet	CSS

Software Developer

March 2021 – Jun 2022

G.Tech Pte Ltd | Singapore

Responsible for the upkeep of the company website in preparation for recommended improvements and design enhancements. Conducts basic website optimization to ensure seamless searches, eliminate dead links, and maintain an attractive layout. Manages monthly email blasts for marketing initiatives. Takes charge of setting up new employees, including email creation and signature installation, as well as application installations for car park and administrative purposes. Oversees the application processes for various entities like Nets, Singtel, MHI, LTA, and SI for new car parks. Handles the installation and configuration of car park software for Parking Management PCs and IPCs at stations, including the addition of CCTV views for the Call Centre. Maintains and updates in-house applications, and plays a role in creating web and software applications. Provides first-level IT support for troubleshooting related to car park and in-house systems. Also responsible for creating holiday celebration posters and greetings

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PROJECTS

Project Name	Duration	Position	Framework	Link
Megaworld Lifestyle Malls	June 2016 - July 2016	Frontend	Code Igniter	https://megaworld-lifestylmall.com/
RCBC	August 2016 - October 2016	Frontend	Native HTML	https://rcbc.com/
MeatandPotatoes	November 2016 - January 2017	Frontend	Magento 2	https://meatandpotatoes.ph/
UnitelStraightShooters	February 2017 - March 2017	Frontend	Code Igniter	https://straightshooters.ph
Pera247	April 2017 - May 2017	Frontend	Laravel	http://pera247.ph/
Mr.Aircon	June 2017 - July 2017	Frontend	Code Igniter	http://mraircon.ph/
Ottozilla	January 2018 - February 2018	Frontend	Native HTML	
McBuybacks	February 2018 - March 2018	Frontend	Native HTML	
Super Travels	Aug 2018 - Present	Frontend	WordPress	https://super-travels.com/
G.Tech Pte Ltd	March 2021 - April 2021	Frontend	WordPress	https://gtechpteltd.com/

REFERENCE

Project Manager

John Jeffrey Mendoza

Philips Electronics Singapore

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john.jeffrey@philips.com